Electronic Acknowledgement Receipt			
EFS ID:	3591580		
Application Number:	10647411		
International Application Number:			
Confirmation Number:	2655		
Title of Invention:	Context sensitive advertisement delivery framework		
First Named Inventor/Applicant Name:	Michel K. Bowman-Amuah		
Customer Number:	29838		
Filer:	Christopher R. Hilberg/Debra Bruck		
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File Listin	ng:				
Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1 SIDS_of_7	SIDS of 7-9-08.pdf	137383	W00	,	
		31D3_01_7-9-06.pui	89x80f94423al65d7f78453b10437c6f7 a794896	yes	"

	Multipart Description/PDF files in .zip description					
	Document Description		Start	End		
	Information Disclosu	Information Disclosure Statement Letter			3	
	Information Disclosure	Information Disclosure Statement (IDS) Filed			4	
Warnings:						
Information:						
2 NPL Documen	NDI Descripto	Exam_Report_for_Applic_02 784643-5-1238.pdf	212311	no	7	
	NFL Documents		8f7a94abc9912976c675dct9t05cb4an15 bd1ddc	110		
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New Applications Under 35 U.S.C. 111

It a new applications to being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

It a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/R0/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.